

TiECON shows the way for biz grads



(From left) B Soundararajan, MD, Suguna Poultry Farm; Dr Sunil Shroff, managing trustee, Mohan Foundation; Padmasingh Isaac, founder & chairman, Aachi Group; Mr Gopal Srinivasan, chairman of the awards committee, TiECON Chennai 2010; N Sankar, chairman of the Sanmar Group; Dr N Mahalingam, founder & director, Sakthi Group; Rajshree Pathy, chairman & MD, Rajshree Sugars & Chemicals Ltd; GSK Velu, founder & MD, Triviron Healthcare and R Ramaraj, president, TiE Chennai and senior advisor of Sequoia Capital are seen at the TiECON Chennai event.

Our Bureau
CHENNAI

WILL VCs pick up a stake in my start-up, is MBA necessary for starting a new venture, which sector and market should I focus on, do I need to prepare a detailed study report, where else can I get funding for my business — these were some of the questions that were darted by management students at the galaxy of speakers at TiECON, Chennai 2010, a conclave for entrepreneurs.

- "Today's young entrepreneurs are more confident than the previous generations. They are ready to conquer the world," said author and management guru Gurcharan Das responding to the queries.
- Around 1,200 entrepreneurs, investors and business school students took part in the conclave with the theme 'money-Money-MONEY'. "This year, we wanted to focus on the various aspects of money and how money plays an important role for entrepreneurs," noted R Ramaraj, president, TiE Chennai and senior partner, Sequoia Capital.

Top Tamil Nadu entrepreneurs were presented awards at the event. Soundararajan, MD, Suguna Poultry Farm, walked away with the entrepreneur of the year award, Ms Rajshree Pathy, chairman & MD, Rajshree Sugars, bagged the woman entrepreneur of the year ti-

tle while N Sankar, chairman, Sanmar Group, was chosen unanimously by the jury for the lifetime achievement award.

Padmasingh Isaac, founder & chairman of Aachi Group, was given the extreme entrepreneur of 2010 while GSK Velu, founder & MD, Triviron Healthcare, walked away with the serial entrepreneur of 2010 title. Dr Sunil Shroff, managing trustee, Mohan Foundation, was chosen the social entrepreneur of 2010 and N Mahalingam, founder & director of the Sakthi Group, was given the distinguished family entrepreneur of 2010.

"The awards play an important role in celebrating entrepreneurship and successful entrepreneurs, thus encouraging them further," noted Gopal Srinivasan, chairman of the awards committee, TiECON Chennai 2010.

After receiving the award, N Shankar said, "Today's younger generation is far more qualified when compared to the entrepreneurs of yester years".

This year, there was a unique session in Tamil, 'Unnaal Mudiyum Thambi' moderated by Y Gee Mahendra with Padmasingh Isaac, Dr AM Arun, chairman of Vasan Eye Care, and Kumaravel, founder of Naturals, sharing their business journeys. TiE ensured that everyone was TIED together throughout the day.